If you're using an iPhone you might need to do this to get a whole-screen dinosaur:
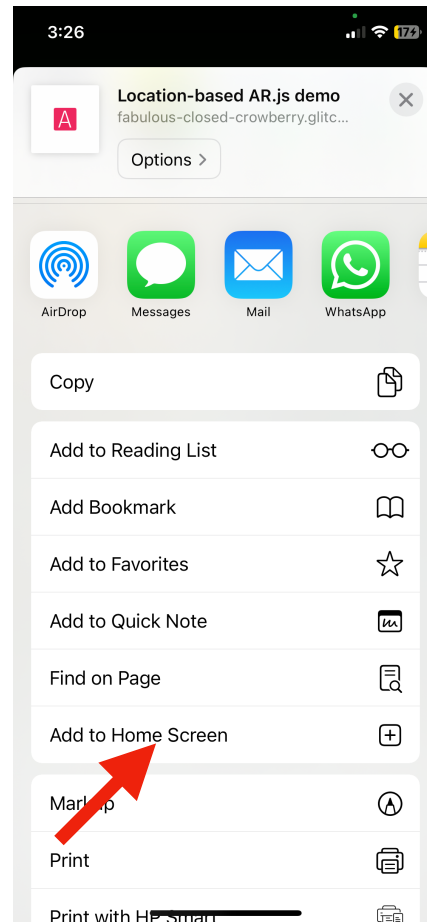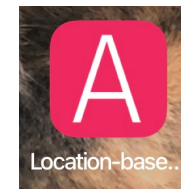

Click   the "send to symbol"

Click on Add to Home Screen.

Your AR dinosaur page will look like an app